



Facebook Grid Overlay - Adobe Photoshop Template

20% TEXT RULE

- + Keep all content within **ANY 5 BOXES** of the grid to stay within the 20% Text Rule.
- + Any content inside of **1 BOX**, that entire box is included as **1** of the **5 BOXES**.
- + **ALL** text inside a logo needs to be included in the 20% rule.
- + Text within an image, for example a vehicle wrap, **DOES NOT** need to be counted within the 5 boxes.
- + Export image files to **JPG** (preferred) or **PNG** format, at a max file size of 1 MB (1024 kb).

